

Agenda Item 8.

TITLE	Wokingham Borough Health and Wellbeing Strategy 2017-2020 - Action Plan
FOR CONSIDERATION BY	Health and Wellbeing Board on 15 June 2017
WARD	None Specific
DIRECTOR/ KEY OFFICER	Judith Ramsden Director of People Services

Reason for consideration by Health and Wellbeing Board	The new Health and Wellbeing Strategy has been agreed by the Board and was adopted by Wokingham Borough Council at its meeting on 18 th May 2017. This paper outlines a detailed action plan for its delivery and the indicators and targets that will be used to monitor progress towards the implementation of the strategy.
Relevant Health and Wellbeing Strategy Priority	All. This paper and attached plans set the actions and the key performance indicators for all the new priorities.
What (if any) public engagement has been carried out?	The strategy has its roots in responding to the population needs identified in the Joint Strategic Needs Assessment (JSNA) for the Borough and has had the benefit of the input from all Board members who bring their knowledge and expertise of issues from the agencies they represent.
State the financial implications of the decision	The Board does not have a budget or commissioning responsibilities. This action plan has been developed to identify actions for Board members and partner organisations, and these will be funded from existing budgets. There are no other financial implications associated with this report.

OUTCOME / BENEFITS TO THE COMMUNITY

The priorities contained within the Health and Wellbeing Strategy and this action plan contain a diverse set of actions which aim to improve the health of people in Wokingham Borough.

RECOMMENDATION

That the Board approves this Action Plan to support delivery of the Health and Wellbeing Strategy, and gives full support to all involved in its delivery during the next three years.

SUMMARY OF REPORT

Actions are set out to deliver the four priorities of the Health and Wellbeing Strategy:

- Enabling and empowering resilient communities;
- Promoting and supporting good mental health;
- Reducing health inequalities in our Borough;
- Delivering person-centred integrated services.

Background

Increased demand for health and social care services, at a time of downward pressure on NHS and local authority budgets means local authorities, the NHS and their partners are having to consider new ways of working which enables them to deliver services. Included in this is the re-drawing of 'organisational' boundaries through the introduction of STP footprints, the potential implications of Brexit on the health and social care workforce and ongoing austerity measures in other service areas such as education, housing and transport – all of which contribute to the wellbeing of our local population. Developing the role of HWB Boards and ensuring they are fit – for – purpose has never been more critical.

The Local Government Association (LGA) undertook a Peer Review of the three HWBs in the West of Berkshire during 2016. The LGA Peer Review recommendations for Wokingham Borough were:

- If you really want to be the local leader for health and wellbeing, pick up the pace!
- Be really clear about your role and purpose, and what you want to achieve
- Show that you are holding the whole system to account for delivering improvement
- Make sure you have the capacity to manage the workload
- Collaborate with your neighbours where this makes sense, and maintain their trust.
- Build a unified and simple dashboard for performance management
- Be prepared to hold difficult conversations.

This strategy supports the Board to meet these recommendations by:

- Moving the Board from a reactive, responsive board to one which can shape the strategic direction of services across Wokingham.
- Sharpening the focus of Board activities onto those which matter most for Wokingham so that the Board can...
- ... concentrate on shaping the future of the Board as it reconsiders its role across the Berkshire West footprint and how it collaborates with its partners to meet the needs of its local population.

The new priorities have been subject to discussion since the LGA facilitated a workshop with Board members in November 2015. There have been several iterations of these, but they essentially stay the same. An action plan has been developed with more measurable objectives, and a draft set of performance indicators links to this action plan.

Analysis of Issues

A new Health and Wellbeing Strategy has been designed around four newly articulated priorities:

- Enabling and empowering resilient communities
- Promoting and supporting good mental health
- Reducing health inequalities in our Borough
- Delivering person-centred integrated services

Within each of these is a rationale for their inclusion covering our local needs; our approach including how we are already responding to the priority, and the successes we aim to achieve within the strategy period.

The attached Action Plan sets achievable objectives and will enable the annual reiteration of these to reflect the development of STP related plans and the plans and strategies of the Council and its partners. As these will be operational level documents they will be brought to the Health and Wellbeing Board for information.

The attached presentation and draft performance sets out how performance against the action plan and the overall Strategy aims will be monitored. The action plan contains many actions which are process-based and it is envisaged that a 4-monthly (every other Board meeting) progress report on the action plan will be prepared to provide assurance to the Board of progress in these areas.

Partner Implications
This strategy sets the system priorities for the health and social care system in Wokingham Borough. There are actions which will be owned and delivered by the range of partnerships and task-and-finish groups associated with the Health and Wellbeing Board, and for other Council functions as well as those of the CCG and the voluntary and community sector. This strategy is a truly shared blueprint for a healthier Wokingham Borough.
Reasons for considering the report in Part 2
None.

List of Background Papers
Wokingham Borough Health and Wellbeing Strategy 2014-2017 Wokingham Borough Health and Wellbeing Strategy 2017-2020 Wokingham Borough Health and Wellbeing Strategy 2017-2020 Draft Action Plan Wokingham Borough Health and Wellbeing Strategy 2017-2020 Draft Performance Report Department of Health Statutory Guidance on Joint Strategic Needs Assessments and Joint Health and Wellbeing Strategies [online] Joint Strategic Needs Assessment for Wokingham Borough [online] LGA Peer Review Response to Wokingham Borough Council, 2016.

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